

IAN BRADY

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PROFESSIONAL SUMMARY

DESIGNER with extensive, combined experience in **graphic design and illustration**, specializing in **print collateral**, **digital media**, and **brand visual development**. Versatile **creative leader** leveraging strengths such as **packaging design**, **prepress production**, and **image editing**, with a proven ability to **translate conceptual direction** into **cohesive design assets**. Hands-on team player who consistently drives **high-quality visual outcomes** that enhance **customer engagement** and **brand visibility** across **digital and print platforms**. Naturally **collaborative and highly adaptable** creative contributor known for **cultural fluency**, **curiosity**, and **team-oriented design leadership**.

AREAS OF EXPERTISE

- o **Print & Digital Design**
- o **Packaging Design**
- o **Creative Concept Execution**
- o **Cross-Functional Collaboration**
- o **Prepress & Print Production**
- o **Visual Brand Development**
- o **Photo & Video Editing**
- o **Illustration & Typography**
- o **Social Media Campaigns**

PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS

Kinco – Portland, OR
Graphic Designer

08/2021 – 01/2026

- Headed all **photo and video editing processes**, including **in-house photoshoots** and **post-production enhancements** to support **marketing and ecommerce objectives**.
- Created and managed both **digital and print designs** across **packaging**, **labels**, **promotional materials**, and **social media assets** aligned with consistent **brand standards**.
- **Collaborated cross-functionally** with **departments** to develop **consumer-facing materials** that elevated **product visibility** and contributed to compelling **marketing campaigns**.
- Oversaw **production workflows** and ensured **accurate prepress formatting** while liaising directly with **vendors** to maintain **quality and delivery** across **marketing prints**.
- Spearheaded **creative visual projects** that **increased brand awareness** and **digital engagement** with a focus on **innovative design** for **web and social platforms**.
- Integrated **basic coding (html, css, javascript)**, **web design** and familiarity with **Figma**.
- Tasked with implementing **AI augmentation** and **workflow automation**.

Red Bull – Portland, OR
Contract Artist

04/2021 – 10/2021

- Developed **large-scale illustrations** and **campaign visuals** rooted in Red Bull's **global identity** for **brand marketing initiatives** and **promotional releases**.
- **Partnered with marketing and events teams** to deliver **original assets** for **digital campaigns**, **social media channels**, and **consumer experiences**.
- Delivered **high-quality creative outputs** within **accelerated deadlines**, driving the **visual impact** of **campaigns** at both **regional and national levels**.

Velocity – Portland, OR
Lead Graphic Designer

04/2019 – 03/2020

- **Led a team of junior designers** to **concept and execute** wide-ranging **digital, print, and branding materials** for clients across **hospitality, retail, and technology sectors**.
- Maintained **creative oversight** from **ideation through production**, managing both **digital and traditional deliverables** that reflected **contemporary design trends**.
- Engaged directly with **clients** to define **brand direction**, **present design strategies**, and ensure **cohesion** across **marketing and visual identity assets**.

PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS CONTINUED

Fast Signs – Fairfield, CT

02/2017 - 07/2018

Print Designer

- Designed customized **visual solutions** for **signs, banners, and promotional displays** that supported clients' **branding strategies** across **diverse business sectors**.
- **Interfaced** with **clients** to develop **visually impactful graphics** suited to specific **marketing objectives** and **business goals**.
- Managed **quality assurance** for **final outputs** while **streamlining vendor coordination** and **production workflows** to meet **tight delivery timelines**.

Checkmate Creations – New Haven, CT

05/2015 - 11/2016

Junior Graphic Designer

- Assisted **senior team members** on **branding and digital media projects**, including **logo development, marketing collateral, and website assets** for **small- and mid-sized clients**.
- Incorporated **client feedback** and **iteration processes** to refine **visual materials** and maintain **alignment** with **client brand guidelines**.
- Organized and managed a **digital asset library**, improving **internal team workflow** and reducing **production lag time** across multiple **client accounts**.

EDUCATION

Bachelor of Fine Arts (BFA), Illustration

University of Connecticut

TECHNICAL SKILLS

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • After Effects • Lightroom • Figma

Premiere Pro • Branding & Identity Design • Packaging Design • Prepress Production

**HTML • Javascript • CSS • Basic Coding • VSCode (Visual Studio Code) • AI training • Claude • Claude Code
Chat GPT • Midjourney • Asana**

AWARDS

Curator's Choice Award (2014)